



# TALENT

## PURPOSE

A new group for 2021; The overarching purpose is to Attract, Assess and Retain talent, with the aim to provide the industry with a wealth of diverse, quality candidates that have chosen events as a first-choice career.

In the COVID era the group will also explore the challenges brought to the industry regarding the loss of talent give redundancies or migration away from working within the events industry.

## OBJECTIVE

Using their combined insight, group members collaborate to build resources that members can utilise to meet their talent needs. Furthermore, the group will work with the new Cross Association Diversity and Inclusion group, as they are keen to expand the industry's diversity and educate others on the benefits of this.

## PARTICIPATION

Membership of this group is open to all AEV members plus a selection of other organisations and individuals recommended by the group. It is aimed at attracting those within a Director/Senior Management level role but from all facets of the business to identify the needs of individual departments. Members of HR are also encouraged to attend from a recruitment and process perspective

## FREQUENCY & LOCATION

For the course of 2021, the group are going to meet monthly and reviewed as the pandemic guidance progresses. This is to support the group's strategy and prepare for the reopening of events from Q2 onwards.

Gatherings are to be held virtually with the intention to meet face to face at a UK venue location TBD for a full day of collaboration.